

## ASHLEY SCROGGINS **GRAPHIC DESIGNER & ARTIST**

### FREELANCE DESIGN

Contract Design jobs has included design work for The Missouri Botanical Gardens, BEMAS Software, Farfetchd Studios, Marketicity, The Open Space Council, New Balance, Panera, Black Twig Communications, ALIVE Magazine, Tops Products and more.

### ART DIRECTOR **Borgmeyer Marketing Group** *Sept 08 – July 2010*

Collaboration with the Creative Director and Account Managers on design specific projects including advertisements, billboards, web banners, in store marketing tools, direct mail, social media, e-newsletters and other marketing and website collateral. Help maintain and update office files and contact management.

### PRODUCTION ARTIST **JWT Inside** *May 07 - July 08*

Design & edit print advertisements and web banners for nationwide clientele as well as gain experience with layout, marketing and sales, and teamwork.

### GRAPHIC DESIGN INTERN **KOMU8 Columbia (NBC Affiliate)** *Aug 06 - May 07*

Design & edit print, web, and t.v. motion graphics for the station and affiliated clients. Trained to create and export graphics using Dekko 3000 as well as floor direct and operate camera during filming.

### EDUCATION & HONORS **UNIVERSITY OF MISSOURI**

Bachelor of Fine Arts December 2006,  
emphasis in Graphic Design.

Course work in Graphic Design, Typography,  
Photography, Illustration, and Drawing.

Minors in Art History and Psychology  
Deans List 2002-2006

Imprint - Design Practicum  
Honors Course, 2005 – 2006  
Class operated as professional design studio work for university, local,  
and regional clients. Focus on client/designer relationships, contracts and  
teamwork. Admitted through portfolio review.

### SKILLS

Mac/PC Format, Expert in Adobe Creative Suite (Illustrator, InDesign, Photoshop, ImageReady). Proficient in Microsoft Office, QuarkXpress, Flash & Dreamweaver. General understanding of HTML, CSS, PHP, and Wordpress. Experience with color editing, social media, blogging, concept development, production, editing, proofing and project management.

PLEASE VISIT **WWW.ASHLEYSROGGINS.COM**  
OR CONTACT **SCROGGINDESIGN@GMAIL.COM**  
FOR MORE INFORMATION.